



WineBoards.biz LLC

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FOR IMMEDIATE RELEASE:

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U of L Wine Appreciation Class Inspires New Wine Storage Product

Louisville, KY, July 23, 2007 — Debbie Newhouse didn't realize taking a wine appreciation class at U of L would inspire her to create a customized wine board with her managing partner, Debbie Hill of Rev Up Now, LLC; a modern marketing company that focuses upon SEO (search engine optimization) and traditional marketing methods.

WineBoards.Biz, LLC was launched early this year with product development and is now making its first public appearance in the 2007 Louisville Homearama Show opening, July 14, 2007. The wine board styled after a European riddling rack is being displayed in the basement of David Weis', owner of Meridian Construction home on lot #147.

The design provides storage for 15 bottles of wine, with labels showing, measures 15 ½" W x 47 ½" H x 1" D, leans against the wall and is made in the USA. The header can include names, photographs, and any other design a customer may want and lends itself nicely to wedding and anniversary celebrations where all the guests can bring a bottle of wine to fill the personalized wine board.

WineBoards.Biz, LLC lists the standard designs at \$299 with a current introductory price of \$275, they lean up against your wall at an angle with non-slip grippers and provide the correct angle to store wine. More information can be obtained at www.WineBoards.Biz. Several new designs are already being developed, so this should be an exciting website to watch.

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